HEART’s mission is to foster compassion and respect for other human beings, animals and the environment by educating youth and teachers in humane education.
Letter from Management

We are pleased to report that 2014 was another exciting year at HEART filled with high-impact compassion building programs that reached thousands of students and teachers. Whether in the cities where we have offices or across the country, HEART has evolved to become the go-to organization that has the expertise to provide students and teachers with programs that instill respect for other people, animals and the environment.

Surveys show that the vast majority of people believe that humane education should be taught in schools and nine states actually mandate it. Yet, humane education is rarely taught and HEART is one of the only organizations with humane education as its primary mission.

HEART is working toward a future in which all schools teach humane education to children, giving students the opportunity to become compassionate citizens eager and able to end abusive practices toward all living beings and the planet. We are convinced such instruction is a principal pathway to a more just, peaceful and sustainable world. We are working diligently to provide the leadership so all youth can have access to this missing link in our education system.

We owe great thanks to our skilled staff of educators, the many organizations with which we partner, and our generous supporters, all of whom make our work possible.

Together we are making an important difference!

Brad Goldberg
Chair

Meena Alagappan, Esq.
Executive Director

About HEART

HEART’s services are specially designed to provide a combined focus on human rights, animal protection and environmental preservation. Our direct services to educators and students, as well as our advocacy efforts, enable us to significantly impact the way young people think about their responsibility to one another, animals and the natural world. By linking our age-appropriate instructional program to our service-based learning program, we give students the tools to make positive changes. We are the only full-service provider of humane education in the New York City, Chicago, Indianapolis and Portland (Oregon) areas and we offer our services at no cost to public schools and non-profit agencies.

The benefits of teaching humane education are far-reaching. Our programs:

• Create more compassionate citizens and contributors to the greater community;
• Foster a sense of responsibility for children to act upon their personal beliefs;
• Cultivate empathy for animals and decrease animal abuse in our society;
• Encourage students to strive for a sustainable society while protecting natural resources and the environment; and
• Help reduce and prevent violence in school and at home.

2014 Program Accomplishments | Humane Living Program

Inside the Classroom

In classrooms in New York City, Chicago, Indianapolis and Portland, students were taught that they can make a big difference in the lives of people and animals, and for the planet. Students learned about problems like companion animal overpopulation, factory farming, endangered species, pollution, climate change, child labor, sweatshops, and bullying and more importantly, how to think creatively and critically to solve those problems. HEART kids wrote letters, organized fundraisers, educated their peers and more, all with the goal of creating a more peaceful world for all life on earth.
Summer Camps

In HEART’s 2014 summer camps, campers learned that making a difference is fun. Kids in the Bronx took field trips to Catskill Animal Sanctuary, Animal Haven, The Museum of Tolerance, and took part in projects like cleaning up local parks, creating eco-bags and donating cat toys to a local shelter. Chicago campers made eco-cleaners, art out of trash, and bird feeders for their wild neighbors. Campers at Indianapolis’ Climate Change Camp learned about how everything from the food we eat to the cars we drive impact the climate and the future of all species on earth, and took action to help make a difference.

After School Programs

At after-school programs in HEART’s four cities, youth organized a wide variety of service learning projects. Our students educated their peers about companion animal adoption and puppy mills, wrote letters to their representatives about human trafficking, religious discrimination and child migrant farmers, and researched and argued for the rights of captive and endangered animals and the importance of maintaining vital habitats. Students also organized donation drives for animal shelters, and so much more, all in the service of changing the world for the better.
2014 Program Accomplishments

Nassau County Training Program

HEART forged an exciting partnership with the Nassau County District Attorney’s Office, making humane education one of their new community programs. We trained several senior Assistant District Attorneys to conduct hour-long humane education assemblies at elementary schools. The program is expanding and has been very well received by numerous schools in the county.

Be the Change

"Be the change" is an interactive learning space and workshop series designed to give participants an inviting space to learn meaningful ways that they can use their own lives to help other humans, animals, and our environment. In the true spirit of Gandhi’s notion, “be the change you wish to see in the world” we have used repurposed, reused, and sustainable materials to create a series of thoughtful and interactive exhibits for both youth and adults. It is housed within Peace Learning Center in Indianapolis, Indiana and opened to the public on April 18, 2015.

Resource Guide

HEART’s Humane Education Resource Guide, containing 40 lessons and activities on animal issues, is now being used by educators in more than 20 countries. From the United States to Scotland to Kenya to South Korea, students are learning about endangered species, companion animal overpopulation, captive animals and more through this free resource available for download on the HEART website.

Professional Development

We’ve trained hundreds of teachers through our workshops. HEART:

- Co-taught a credit-bearing 36 hour humane education professional development course for schoolteachers through the NYC Department of Education that qualified them toward a salary differential.
- Conducted professional development workshops for NYC teachers at the Chancellor’s Day Conference, showing them how to incorporate humane education in their curricula.
- Partnered with Rescue Paw Foundation to create a customized curriculum for Lawrence County, Alabama, and trained a retired schoolteacher who is reaching out to schools to train teachers so that these lessons can become part of the curriculum.
- Started the Humane Education Apprenticeship Program, training and mentoring participants to teach our program at Chicago schools.
- Presented a new library workshop on Teaching Critical Thinking Using Animal Protection Issues.
- Offered professional development workshops for elementary school teachers in Indianapolis.

Field Trip with New York City Teachers to Woodstock Farm Animal Sanctuary

HEART | Statement of Activities

Year Ended December 31, 2014

<table>
<thead>
<tr>
<th></th>
<th>2013</th>
<th>2014</th>
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<tbody>
<tr>
<td>Total Public Support and Revenue</td>
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<td>$556,116</td>
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<td>Expenses</td>
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<td>Program Services</td>
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<td>Management and General</td>
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Net Assets

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<tr>
<td>End of year</td>
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<tr>
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<td>Temporarily Restricted</td>
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Cash and Cash Equivalents

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<td>End of year</td>
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Expense Allocation by Function

- Program Services: 85%
- Fundraising: 10%
- Management and General: 5%
HEART is grateful to our generous supporters who share our vision of a more compassionate world. Our services could not thrive without your support.

**Foundations, Government, Corporations and Charities**

A Kinder World Foundation  
Animal Welfare Trust  
Anchor Products  
ASPCA  
Bluleaf Lending  
Chicago Community Trust  
Peter Dartley Charitable Trust  
Double-R Foundation  
Enblon N.A. Corp  
Bradley L. Goldberg Family Foundation  
Guaranteed Rate  
Hollywood Jack B6 LLC  
Honeywell International  
Humane Society of the United States  
Janis and Alan Menken Foundation  
Josephine Lawrence Hopkins Foundation  
Metzger Price Fund  
Henry Nias Foundation  
Laura J. Niles Foundation  
NYC Council Member  
Maria del Carmen Arroyo  
NYC Council Member Annabel Palma  
NYC Council Member Daniel Dromm  
NYS Assembly Member Brian Kavanagh  
NYS Assembly Member Linda Rosenthal  
On Shore Foundation  
PAJWELL Foundation  
One Point Of Light Foundation  
Onsite Solutions Group  
PPM America, Inc.  
PriceWaterhouse Coopers Charitable Foundation  
Shumaker Family Foundation  
Dr. Robert C. and Tina Sohn Foundation  
The Spurlino Foundation  
Tortuga Foundation  
Winley Foundation  
Winnick Family Foundation

**Individuals ($100 or more)**

Anonymous  
Frank Bailen  
Elizabeth Beck  
Bruce and Suzi Blackman  
Joan Bradbury  
Ellen Brooks and Marshall Cohen  
Joe Cacciatore  
Sheila Chervin and Peter Schwartz  
Joan Clay  
Kathryn Craig  
Robert and Ashley Craig  
Marydene Davis  
Mike and Dudley Del Balso  
Marvin Eisenstadt  
Michael and Elizabeth Fieweger  
Doug and Susie Fischer  
Norma and Margot Freedman  
Robert Friedlander  
Richard Gold  
Nancy Goldberg  
Lewis Goldstein  
CM Heaney  
Philip and Colleen Hempleman  
Dr. Stuart and Toni Holden  
Megan Johnson  
Kimberly Korona  
Doug and Wendy Kreeger  
Ronald Levine  
Renee Lewis  
Jane Lombard  
Joe Lyons  
Robbianne Mackin  
Edith McBean  
Sara McCarthy  
Michael McCreary  
Harold Melcher  
Bruce Mygatt  
Wayne and Michelle Niles-Seger  
Kathleen O’Grady  
Marty and Suzi Oppenheimer  
Bonnie Perry  
Marc Pierce  
Nancy Portnoy  
Harley Rosenthal  
Elizabeth Ryan  
William Sacrey  
Harvey and Peggy Saferstein  
Stuart and Joan Schapiro  
Robert Anthony Schwab  
Jonathan Sheinkop  
Taylor Smith  
Daniel Steinberg  
Chuck Stepner  
Mayo and Liz Stuntz  
Sue Tao  
Ron and Adele Tauber  
Buddy Teich  
Lena Townsend  
Candy and Mark Udell  
Ed and Susan Van Dolsen  
Cassandra Vickas  
Leslie Von Hsen  
Lori M. Wester  
Scott Wester  
Steve Whitman  
Sharon Zoffness

**Heart Board**

Brad Goldberg, Chair  
Richard Gold  
Lena Townsend  
Candy Udell  
Steve Whitman, Secretary

**Executive Director**

Meena Alagappan, Esq.

**Director of Development and Communications**

Robbianne Mackin, M.F.R.

**Program Managers**

Kimberly Korona, M.Ed.  
Chris Parrucci, Esq.

**Service Learning Coordinator**

Jeannie Russell, M.S.Ed.

**City Office Representatives**

Mickey Kudia, M.Ed., Chicago  
Kristina Hulvershorn, M.Ed., Indianapolis  
Claire Howe, Esq., Portland

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