FOR IMMEDIATE RELEASE
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Innovative and Inspirational Education Exhibit Opens in Indianapolis

Local non-profits collaborate to create “be the change” a permanent exhibit series designed to educate people of all ages about critical issues while building empathy through playful and thought-provoking activities.

Event: “be the change” Grand Opening
Date/Time: Saturday, April 18, 2015 from 10 am – 2 pm
Location: Peace Learning Center at Eagle Creek Park
6040 DeLong Road
Indianapolis, IN 46254
Event Website: peacelearningcenter.org/be-the-change
Social Media: #2bethechange
Photo/Interview Opportunities:
• 11 am and 1 pm – Tour start times
• Media members are invited to shoot and film throughout the event

INDIANAPOLIS, IN – Peace Learning Center and HEART Indy will host the grand opening of “be the change” on Saturday, April 18 from 10 am – 2 pm at Peace Learning Center inside of Eagle Creek Park. “be the change” includes more than 35 permanent interactive exhibits designed to build empathy and compassion by showing people of all ages how small changes they make in their daily lives can make a big difference for our planet and in our world.

The family-friendly exhibits transform facts and figures about our world’s most pressing problems into playful, hands-on activities which help participants make connections between their everyday actions and the impact they have on our planet, animals, and other humans. In the true spirit of Mahatma Ghandi’s inspiration to “be the change you wish to see in the world,” the exhibits were created using repurposed, reused, and sustainable materials.

"At Peace Learning Center, we think of peace as a series of concentric circles starting with self, others, and then rippling out to the community. If we are to truly have a peaceful community (both global and local), we must not only take fellow humans into account but also the environment and the creatures who share our environment with us," said Kristina Hulvershorn, founder of “be the change”.

The exhibits cover a wide range of critical issues:
- “Someone Else’s Shoes” features stories and activities based on the lives of real people such as a migrant farmer worker, a person in poverty, and a child laborer. Participants are given the opportunity to read about each person’s daily life and then participate in a simulation designed to give them an even deeper understanding and appreciation for the challenges each person experiences. The migrant worker’s story is followed by an activity in which participants wear a heavy backpack while bending down repeatedly to pick beans.

- “Material World” highlights resources used by a typical American family and compares their lifestyle to families in other parts of the world.

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- The “Eco Home” is a dollhouse based activity which challenges participants to find evidence about how the family inside is living a sustainable lifestyle. Clues include a reusable water bottle, a clothing line in the yard, and recycling boxes.

Registration is not required but those who register to attend will be sent a gate pass for Eagle Creek Park and will not be required to pay the $5 gate entry fee. Visit peacelearningcenter.org/be-the-change to register and learn more about “be the change”.

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Peace Learning Center (PLC) is an Indianapolis-based non-profit that has impacted the lives of more than 180,000 people locally and internationally since it first began in 1997. Its mission is to educate, inspire and empower people to live peacefully. As a community educational institution, PLC promotes healthy learning, workplace and community environments by establishing safe and common ways to address differences and teaches processes to help build community and healthy communication for youth, parents, adults, and professionals. To learn more, visit www.peacelearningcenter.org.