HEART’s mission is to foster compassion and respect for other human beings, animals, and the environment by educating youth and teachers in humane education.
We are proud to share HEART’s accomplishments in 2007. We significantly expanded the scope of our programs and established a solid base for future growth. HEART broadened its unique Humane Living Program curriculum to include the full spectrum of grades from K-12 and increased the instructional staff delivering the age-appropriate lessons. We extended the reach of our teacher training efforts by collaborating with committees of the American Bar Association to train attorney members to teach our lessons at local schools. HEART also made important strides in advocating for humane education by calling for compliance with the New York State law requiring humane education instruction. Finally, HEART achieved its budget objectives for the year.

There is tremendous potential for expanding our humane education services. Our heartfelt appreciation goes to our supporters, teachers and administrators who have embraced our programs, and our dedicated staff and board of directors. Achieving our goals truly depends on a team effort by all who share our vision.

About HEART

HEART’s services are specially designed to provide a combined focus on social justice, animal welfare, and environmental protection. Our direct services to educators and students, as well as our city and state level advocacy efforts, enable us to significantly impact the way young people think about their responsibility to one another, animals, and the natural world. We are the only full-service provider of humane education in the New York City area and have reached thousands of students since our inception.

The benefits of teaching humane education are far-reaching. Our programs:

• Create more compassionate citizens and contributors to the greater community;
• Foster a sense of responsibility for children to act upon their personal beliefs;
• Cultivate empathy for animals and decrease animal abuse in our society;
• Encourage students to strive for a sustainable society while protecting the environment;
• Help reduce and prevent violence in school and at home.
Expanded and Enhanced the Humane Living Program

The Humane Living Program (HLP), HEART’s primary direct service initiative, is a unique in-classroom humane and character education instructional program that engages students in critical thinking activities and provides them with the tools to make compassionate and informed decisions that benefit all living beings and the environment. During 2007 we significantly expanded both the breadth and reach of this critical program.

• Developed K-12 Curriculum:
The HLP now serves students of all ages and academic levels. In addition to our existing lessons for 4th-7th grade, HEART created age-appropriate curriculum for students in kindergarten through third grade, middle school, and high school.

• Expanded Instructional Staff and Service Population:
Three talented instructors joined HEART’s staff. Their combined expertise in youth education, animal welfare, creative arts, humanities, environmental affairs, human rights, and character development enabled us to strengthen our classroom programs and ensure the effectiveness of our activities. During the spring semester, approximately 400 elementary and middle school students at five schools in the Bronx, Queens, and Manhattan received the HLP. In the fall, HEART offered the expanded HLP curriculum to over 700 students at ten elementary, middle, and high schools in Brooklyn, Manhattan, Queens, and the Bronx.

• Empowered Youth at Summer Camps and After School Programs:
HEART provided the HLP over the summer to 350 middle and elementary school aged children at the Fresh Air Fund’s camps and the YMCA on the west side of Manhattan. In addition, we led an after school Leadership Club for fifth grade students at Mamaroneck Avenue Elementary School focusing on environmental issues.

For the past two years, our HEART Coordinator, Mr. Bob [Schwalb], has provided humanity instruction for the learning community of Mother Hale Academy. HEART’s collaborative nature utilizes the workshop model to engage learners in conversations centered on global responsibility. These reflective discussions have developed into a unified partnership which fosters community activism…HEART’s explorations were not only inclusive but also bridged the gap between “flat text books” seemingly connecting critical reflective conversations and the need for citizen activism.

Our students were tremendously motivated by Mr. Bob’s dialogues and the call for civic responsibility that a school-wide initiative to provide socks for local residential family facilities was implemented. Mr. Bob’s lessons opened the minds and hearts of our young learners beyond compassion and empathy to action…inspiringly our students raised 1,200 pairs of socks.

I believe all learning communities should be afforded the opportunity to have HEART Coordinators to guide conversations about the world, its inhabitants and ways our youngest citizens can preserve, protect and serve.

Katherine O. Hamm
Assistant Principal, P.S. 65 Mother Hale Academy in the Bronx
• **Successful Completion of Assessment Project in June:**

During our three semester study to evaluate and maximize the effectiveness of our HLP, we served over 1,000 elementary and middle school students at seven schools. Dr. Higgins-D’Alessandro, the Associate Chair of Fordham University’s Graduate Studies Psychology Department and Co-Director of the Fordham Center for Action, Responsibility, and Evaluation Studies, spearheaded this formal assessment study.

The results showed that the HLP can and does enhance students’ knowledge about humane issues, their attitudes toward those issues, and their willingness to become more personally involved to improve the conditions of the planet, people, and animals. Students’ knowledge increased significantly regarding migrant and child labor conditions, animal cruelty laws, the effect of garbage on animals and the environment, the unique abilities of animals, the needs of wild animals, habitat destruction, the greenhouse effect, causes of bullying, and the welfare of farm and companion animals.

Students in the intervention group who took part in the HLP reported being much more concerned about air and water pollution and how people treat animals of all kinds than were the control group students who did not participate in the HLP. Intervention group students demonstrated the willingness to commit to humane actions and strongly endorsed involvement by setting a good example, making changes in daily choices, joining clubs to protect animals and the environment, and writing companies and elected officials.

**Increased Humane Education Training to Teachers**

HEART conducted workshops at a NYC United Federation of Teachers conference in November for educators for grades three through twelve. Educators were introduced to our programs and learned engaging ways to teach students about human rights, animal welfare, and environmental ethics. We also demonstrated how the HLP activities and lessons could easily be infused into social studies, language arts, and math classes.

Through our collaboration with the American Bar Association (ABA)’s Animal Law Committee and Law in Public Service Committee, HEART will train ABA attorneys to deliver our lessons directly to students at local elementary schools in New York and DC.
The children of P.S. 206 who were fortunate enough to be part of the HEART assessment program are all the richer for the experience. The ten lesson series...included such subjects as animal welfare, human rights and care of the environment...and created a forum for meaningful discussion.

The impact of the lessons was made clear by the youngsters’ evaluative comments at the end of the program. One child stated, “I think that the best part of HEART was learning about the horrible things that are happening in this world. I think it is good to learn this so that in the future we can prevent that stuff from happening.” Another said, “I would like to thank you for teaching my classmates and me about life. Personally, I changed a lot because you taught me how to love animals, help save and change the Earth and try to be nice to others even if they were or are your enemies. I learned so much from you and your organization.”

Clearly, this program has given the participants... essential and pertinent information and started them thinking, at this very early age, of what they have to do to make theirs a better world. Thank you, HEART!

Arlene Rattien
Coordinator,
P.S. 206 in Queens
With our expanded staff, growing reputation in NYC schools, and resources in place, we are prepared to make an even bigger impact on students, educators, and city and state government in 2008.

The expanded K-12 Humane Living Program will be rolled out in 2008 to reach thousands of students in educational and summer camp venues in the New York area. We will also extend our reach to more teachers regionally and nationally by increasing our teacher trainings through classroom presentations and professional development workshops.

Our plans to increase collaborative agreements with other organizations will enable us to more effectively execute our programs as well as promote the development of humane education in our partnering organizations.

HEART will continue to work for passage of the humane education resolution in the NYC Council. Passage of this legislation will be instrumental in reaching a large number of students since it recognizes HEART as one of the organizations that can help schools satisfy the statutory mandate.

We will also direct our humane education advocacy efforts in 2008 in the New York State legislature to help strengthen enforcement of the humane education mandate. At HEART’s request, NYS Assembly Member Brian Kavanagh recently sponsored a bill amending Sections 809 and 3004 of the NYS Education Law to include a teacher training certification requirement in humane education and we will work to garner support for this important legislation.

Program expansion, increased services, and a larger population of youth and educators served are key objectives in HEART’s organizational plan for 2008.
### Year Ended December 31, 2007

#### Public Support and Revenue

<table>
<thead>
<tr>
<th></th>
<th>2007</th>
<th>2006</th>
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<tbody>
<tr>
<td>Contributions</td>
<td>$246,258</td>
<td>$178,018</td>
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<tr>
<td>Fundraising Event &amp; Other</td>
<td>$18,503</td>
<td>$17,755</td>
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<tr>
<td><strong>Total Public Support and Revenue</strong></td>
<td><strong>$264,761</strong></td>
<td><strong>$195,773</strong></td>
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#### Expenses

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<tr>
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<tbody>
<tr>
<td>Program Services</td>
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<td>$123,921</td>
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<tr>
<td>Management and General</td>
<td>$22,499</td>
<td>$9,033</td>
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<tr>
<td>Fundraising</td>
<td>$14,356</td>
<td>$19,796</td>
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<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$209,460</strong></td>
<td><strong>$152,750</strong></td>
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#### Excess of Public Support and Revenue over Expenses

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<thead>
<tr>
<th></th>
<th>2007</th>
<th>2006</th>
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<tbody>
<tr>
<td><strong>$55,301</strong></td>
<td><strong>$43,023</strong></td>
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#### Net Assets

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<tbody>
<tr>
<td>Beginning of year</td>
<td>$63,445</td>
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<tr>
<td>End of year</td>
<td>$118,746</td>
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#### Cash and Cash Equivalents

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<tbody>
<tr>
<td>Beginning of year</td>
<td>$32,254</td>
</tr>
<tr>
<td>End of year</td>
<td>$98,358</td>
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</tbody>
</table>

#### Expense Allocation by Function

- 82% Program Services
- 11% Fundraising
- 7% Management

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**HEART | Statement of Activities**

**Net Assets**

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</table>
HEART’s commitment to expanding the field of humane and character education to reach children throughout the New York City area could not have been possible without generous contributions from individuals, foundations, and corporations.

Thank you for your sincere belief in our work to foster generations of more compassionate and humane individuals dedicated to improving our world.

Our Supporters

A Kinder World Foundation
Advantage Testing, Inc.
Animal Welfare Trust
John Archibald and James Costa
Council Member Maria del Carmen Arroyo
ASPCA
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Ellen Brooks and Marshall Cohen
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Metzger-Price Fund
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Ronald and Adele Tauber
Buddy Teich
Bonnie and Daniel Tisch
Tortuga Foundation
Amy Trakinski and Len Egert
Winley Foundation
Mr. & Mrs. Benjamin Winter
Barbara Yeddis

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Billy Collins
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DIRECTV
Environmental Adventure Company
Farm Sanctuary
Al and Tipper Gore
Grey’s Anatomy
Heroes
Klaus Janson
Avril Lavigne
Loews Miami Beach
Museum of Modern Art
Martina Navratilova
New York Giants
Al Pacino
Andrea and Andrew Pothas
Sports Radio WFAN
Turn 2 Foundation
The View
Ms. Eleanor Weiss
Toma and Andy Wolfe

HEART operates as a 501 (c)(3) non-profit corporation dedicated to fostering a more humane world through education.

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