HEART’s mission is to foster compassion and respect for other human beings, animals and the environment by educating youth and teachers in humane education.
2010 was another year of significant achievement for HEART. A highlight of the year was the continued growth of the experiential learning component of our program. Humane education not only deepens students’ awareness of critical issues, but also motivates and empowers them to take personal action to help make the world a better place.

We want to dedicate this annual report to the five year anniversary of our Humane Living Program. HEART now has a robust age-appropriate instructional and service-based learning program for K-12 that teaches students respect and compassion for one another, animals and the environment. The curricula we now have in place are the result of five years of development by a committed and talented staff.

Few would argue against the importance of humane education; yet, it is rarely offered in schools. HEART seeks to fill that void in our educational system. It is too big a task for any one organization to accomplish, but we can, and will, provide the leadership to help achieve that objective.

We extend our heartfelt thanks to all of our supporters who make our work possible. For those who are new to HEART’s story, we encourage you to join us in our important efforts. The demand for our services is open-ended, and we are limited only by our resources. Together we can educate a new generation of compassionate and responsible citizens.

HEART’s services are specially designed to provide a combined focus on human rights, animal protection and environmental preservation. Our direct services to educators and students, as well as our advocacy efforts, enable us to significantly impact the way young people think about their responsibility to one another, animals and the natural world. By linking our age-appropriate instructional program to our service-based learning program, we give students the tools to make positive changes. We are the only full-service provider of humane education in the New York City and Chicago areas and we offer our services at no cost to public schools and non-profit agencies.

The benefits of teaching humane education are far-reaching. Our programs:

- Create more compassionate citizens and contributors to the greater community;
- Foster a sense of responsibility for children to act upon their personal beliefs;
- Cultivate empathy for animals and decrease animal abuse in our society;
- Encourage students to strive for a sustainable society while protecting natural resources and the environment; and
- Help reduce and prevent violence in school and at home.

HEART Chicago completed its second year by offering over 300 classes in school-based programs during the academic year. In addition to our in-class work, we helped students “be the change they wish to see in the world” by facilitating real-world experiential learning through our Ethic Project at high schools such as Fenger and Marshall.

We conducted various service-oriented after-school programs, including one at the Academy for Global Citizenship. Parents also became involved in our programs through, for example, a “Parent Night” at Jungman Elementary where the students offered a series of three workshops to family members on greening their homes.

We continue to have more demand for our programs than we are able to fill and are pleased to report that late in the year we hired a third instructor to help us meet growth opportunities in 2011. HEART Chicago has been very successful at establishing a dedicated volunteer base and partnering with other organizations.
2005
Research and Development Phase

• Underwent organizational restructuring, including the election of a new slate of directors and officers
• Initiated a planning committee to advise on developing a humane education program model
• Created the Humane Living Program 10 lesson curriculum for grades 4-6

2006
First Year of Humane Living Program

• Launched our Humane Living Program pilot project for grades 4-6
• Conducted assessment study to evaluate and maximize the effectiveness of the program
• Started afterschool Humane Living Leadership Club
• Initiated summer program

2007
Second Year of Humane Living Program

• Broadened programming to include grades K-3, 7-8 and 9-12
• Served youth in summer camps
• Completed 18-month assessment project
• Began professional development workshops
• Redesigned HEART website and added comprehensive resources for teachers

2008
Third Year of Humane Living Program

• Doubled students served
• Created service learning curriculum
• Initiated national teacher training project with the American Bar Association and co-authored manual
• HEART-inspired bills strengthening NYS humane education law were introduced in NYS legislature
• Expanded HEART program to Chicago

2009
Fourth Year of Humane Living Program

• Significantly expanded the experiential learning component of our program
• Broadened our after-school and summer programming
• Conducted the first credit-bearing humane education professional development course through the NYC Department of Education
• Launched our joint humane education public service project with the American Bar Association in NYC and Washington, DC
• NYS Democratic Committee passed a humane education resolution, which recognized HEART for its services in teaching humane education

2010
Fifth Year of Humane Living Program

• Continued to grow our experiential learning programs at over 30 schools
• Expanded our partnerships with various organizations, including the Hunts Point Alliance for Children and Big Brothers Big Sisters
• Conducted ABA training workshops in Chicago and Baltimore
• Added the Ethic Project to our program of humane education services in Chicago and New York
• Developed two comprehensive middle and high school electives in environmental and humane education
• Conducted a teacher training workshop taped by Andover Public Access Television
• Continued to advocate for mandated humane education in schools

Public Support .......... $63,272
Program Services .......... $37,350
Total Expenses .......... $90,622
Professional Staff .......... 1

Public Support .......... $195,773
Program Services .......... $123,921
Total Expenses .......... $319,694
Professional Staff .......... 2

Public Support .......... $264,761
Program Services .......... $172,605
Total Expenses .......... $437,386
Professional Staff .......... 5

Public Support .......... $260,413
Program Services .......... $211,855
Total Expenses .......... $472,268
Professional Staff .......... 7

Public Support .......... $344,795
Program Services .......... $311,564
Total Expenses .......... $656,359
Professional Staff .......... 8

Public Support .......... $424,085
Program Services .......... $373,932
Total Expenses .......... $798,017
Professional Staff .......... 11
A Look Ahead

HEART’s ambitious goals for 2011 include:

- Providing a credit-bearing course in humane education for schoolteachers through the NYC Department of Education
- Offering our own comprehensive humane education summer camp in an underserved community in New York City
- Conducting professional development workshops and presentations at national teacher conferences
- Further expanding partnerships with other organizations
- Training volunteers to teach our program to help extend our reach
- Continuing to develop the Chicago program
- Extending our collaborative project with the American Bar Association to more states, such as Florida and California
- Creating online resources that can be used by teachers to integrate humane education into their classroom curricula
- Continuing to advocate for legislative initiatives to improve implementation of humane education in schools
- Partnering with International Baccalaureate (IB) schools to train teachers to implement our lessons, supporting the IB’s mission of creating a more peaceful world through intercultural understanding and respect

HEART | Statement of Activities

Year Ended December 31, 2010

<table>
<thead>
<tr>
<th></th>
<th>2010</th>
<th>2009</th>
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<tbody>
<tr>
<td>Total Public Support and Revenue</td>
<td>$424,085</td>
<td>$344,795</td>
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<tr>
<td>Expenses</td>
<td></td>
<td></td>
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<tr>
<td>Program Services</td>
<td>$373,932</td>
<td>$311,564</td>
</tr>
<tr>
<td>Management and General</td>
<td>$14,691</td>
<td>$17,371</td>
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<tr>
<td>Fundraising</td>
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<tr>
<td>Total Expenses</td>
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<td>Excess of Public Support and Revenue over Expenses</td>
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Net Assets

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<th>2009</th>
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<tbody>
<tr>
<td>Beginning of year</td>
<td>$121,883</td>
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<tr>
<td>End of year:</td>
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<td></td>
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<tr>
<td>Unrestricted</td>
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<tr>
<td>Temporarily Restricted</td>
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<tr>
<td>End of year</td>
<td>$132,219</td>
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</tr>
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Cash and Cash Equivalents

<table>
<thead>
<tr>
<th></th>
<th>2010</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beginning of year</td>
<td>$121,047</td>
<td></td>
</tr>
<tr>
<td>End of year</td>
<td>$126,605</td>
<td></td>
</tr>
</tbody>
</table>

Expense Allocation by Function

- Program Services: 6%
- Fundraising: 4%
- Management and General: 90%
HEART is grateful to our generous supporters who share our vision of a more compassionate world. Our services could not thrive without your support. Thank you for your sincere belief in our work and commitment to our mission.

Foundations, Government and Public Charities
A KinderWorld Foundation
Animal Welfare Trust
Anonymous
NYC Council Member Maria del Carmen Arroyo
ASPCA
Community Betterment Foundation
The Peter Darby Charitable Trust
Double-R Foundation
NYC Council Member Daniel Dromm
Edouard Foundation
Elmer Patterson Baker Foundation
NYC Council Member Sara Gonzalez
IDP Foundation
Josephine Lawrence Hopkins Foundation
Kenneth A. Scott Charitable Trust
Humane Society of the United States
Menken Foundation
Metagen-Price Fund
One Point of Light Foundation
PAWELL Foundation
NYC Council Member Annabel Palma
Tortuga Foundation
Winley Foundation
Winnick Family Foundation

Individuals
Sara Busche
Chris Capozziello
Kelly Gibbons Clery
Robert and Ashley Craig
Dudley and Michael Del Balzo
Jeff Deutch
Marvin Eisenstadt
Sylvia Neil and Daniel Fischel
Susie and Doug Fischer
Murray Forday
Margot and Norman Freedman
Brad and Sunny Goldberg
Lewis Goldstein
Emily and Gene Grant
Kelly and Jonathan Grayer
Judy Hamilton
Cathy and Lloyd Heller
Colleen and Philip Hampleman
Steve and Ruth Hendel
Toni and Dr. Stuart Holden
Jeanne Horsy
Doug and Wendy Kreeger
Toby Lewis
Jane Lombard
Doriane Lucia
Edith McLean
Kathy Ammermann Mendini
Kathleen O’Grady
Melissa Patricelli
Paul Patricelli
Nancy Portnoy
Patricia Porto
Andrea and Andrew Potash
Ellen and Donny Powers
Donna and Ben Rosen
Joan and Stuart Schapiro
Harold Schlesier
Leona Sepulveda
Taylor Smith
Sri Surya
Kristine Schilder
Linda Schleid
Lametta and Walter Schwalb
Susan Sollins
Liz and Mayo Stuntz
Adelle and Ron Tauber
Buddy Tarsh
Laura Tisch
Zoe Weil
Ruth Whitener
Richard and Lisa Witten
Barbara Yeddus