HEART’s mission is to foster compassion and respect for other human beings, animals and the environment by educating youth and teachers in humane education.
Letter from Management

We are pleased to report that 2011 continued our record of significant annual growth. While solid increases in contributions and expenditures for program services are two important measures of growth, they do not tell the full story. We want to not only reach thousands of students each year, as we are currently doing with our direct services to youth, but also extend our reach to tens of thousands of students by leveraging our skilled staff of 11 instructors and the robust curriculum we have developed over the past seven years.

There are two major paths to accomplishing this goal of extending our reach: training teachers to integrate our programs into their school curricula and partnering with other non-profit agencies. 2011 was a year of major progress on both of these avenues. For example, we have conducted numerous professional development workshops and now have 23 organizations we are partnering with to help reach many more students in both traditional school settings and a variety of out-of-school venues.

HEART has exciting momentum going into 2012 in New York, Chicago and our most recent expansion city of Indianapolis. We are seeing the opportunity for significant synergy among these different geographic locations. We are in a position of leadership to help bring humane education into the mainstream, where it has belonged all along. None of this exciting potential would be possible without our generous donors and we thank you from the bottom of our hearts!

Brad Goldberg
Chair

Meena Alagappan, Esq.
Executive Director

HEART Staff

The “Heart” of HEART — Our Staff

HEART now has a team of 11 humane education instructors delivering our programs to youth, training teachers to integrate our lessons into school programs, and developing new HEART curricula to expand our reach and customize services for our partner organizations. We have a unique collection of talent within the humane education field that has us poised to be a major leader in the effort to expand humane education as widely as possible.

“I liked learning about global warming, endangered animals, bullying, and other things. When I grow up I want to be a president. So then I could make the world a better place.”

Mehki, 4th grader

“You have encouraged us to take action by letting us know that we can make a difference in society.”

Roseannie, 6th grader

About HEART

HEART’s services are specially designed to provide a combined focus on human rights, animal protection and environmental preservation. Our direct services to educators and students, as well as our advocacy efforts, enable us to significantly impact the way young people think about their responsibility to one another, animals and the natural world. By linking our age-appropriate instructional program to our service-based learning program, we give students the tools to make positive changes. We are the only full-service provider of humane education in the New York City, Chicago and Indianapolis areas and we offer our services at no cost to public schools and non-profit agencies.

The benefits of teaching humane education are far-reaching. Our programs:

- Create more compassionate citizens and contributors to the greater community;
- Foster a sense of responsibility for children to act upon their personal beliefs;
- Cultivate empathy for animals and decrease animal abuse in our society;
- Encourage students to strive for a sustainable society while protecting natural resources and the environment; and
- Help reduce and prevent violence in school and at home.

Humane Living Program with Experiential Learning Focus

We conducted our multi-lesson programs with a strong experiential learning focus at over 50 public schools and 4 private schools, reaching over 3,000 students in NYC and Chicago. In addition to teaching students about critical societal issues, we provide them with the tools they need to take personal action to promote positive change. Accordingly, we integrate experiential learning whenever possible in our classroom lessons and service-based learning programs.

Students engaged in a variety of community service projects. Some of our students in New York organized a school wide drive to collect items to donate to a local animal shelter. They also undertook a fundraising initiative to help stop the Canadian seal hunt by selling seed balls they made out of clay, seeds, and compost. A few after-school groups created paper mache enrichment balls for chimpanzees to send to Save the Chimps sanctuary in Florida when they learned about the journey these chimps took from extreme confinement for experimentation purposes to sanctuary living. At P.S. 36 in New York, we taught a 13-week service learning curriculum, which builds collaborative learning skills, to students who previously participated in our 10 lesson Humane Living Program.

The students spent the semester developing creative projects they selected around issues covered in our instructional program. For example, one class researched different bodies of water surrounding NYC and created murals and dramatic skits to show ways that we can sustainably use and protect our ocean, rivers, estuaries, lakes and reservoirs.

In Chicago our students conducted a range of projects as well. For example, one grade organized a school assembly including prominent community members to address the problem of homophobic bullying. Another group of students conducted neighborhood and beach cleanups and learned about the threat to animals from debris and pollution. In another program kids learned about companion animal issues and then raised money for PAWS Chicago.

We successfully piloted a summer camp in partnership with the Hunts Point Alliance for Children in the South Bronx that combined the features of our Humane Living Program with literacy enhancement and nutritional education. Student learning was rewarded and reinforced by fun and relevant field trips. This camp will be a model summer program for HEART moving forward.

We have significantly increased the number of partnerships with other organizations as a way to reach more students with creative and effective programs. Our 23 partnerships, including collaborations with Animal Haven Adoption Center, the ASPCA and Big Brothers Big Sisters in NYC and Communities in Schools and the Anti-Cruelty Society in Chicago, have established a solid base for substantial future growth.

**Teacher Training Workshops**

HEART reached countless teachers and future educators through workshops and conferences:

- We co-sponsored a credit-bearing 36 hour humane education professional development course for schoolteachers through the NYC Department of Education that qualified them toward a salary differential.

- We presented a humane education workshop at the Association of Professional Humane Educators (APHE) conference in Fort Meyers, FL. APHE later co-sponsored two 90-minute HEART webinars through PetSmart Charities for approximately 80 participants nationwide. The webinar is available for free download and continues to reach more teachers.

- At the WNET Celebration of Teaching and Learning Conference, which attracts over 20,000 educators nationwide, we conducted a 75-minute humane education breakout session for teachers.

**Geographic Expansion: Chicago and Indianapolis**

HEART Chicago is in its fourth year and has established itself as a vital provider of humane education services in the Chicago area. HEART Chicago has become a successful model for how we can expand geographically to other cities. At the end of 2011 we started HEART Indianapolis, which has already demonstrated how it can help bring humane education programming to that underserved city. HEART will continue to consider other geographic expansion opportunities on a measured basis as part of our longer term objective to institutionalize humane education nationally.
HEART's ambitious goals for 2012 include both national and international projects:

- Co-sponsoring a comprehensive one month humane education summer camp in an underserved community in New York City with the ASPCA
- Extending our collaborative public service project with the American Bar Association to Florida and Oregon
- Continuing to grow our Chicago chapter and local advisory board
- Expanding our Indianapolis chapter in affiliation with the Peace Learning Center of Indianapolis
- Conducting our third credit-bearing humane education course for schoolteachers through the NYC Department of Education, along with the UFT's Humane Education Committee and the ASPCA
- Creating online resources that can be used by teachers to integrate humane education into their classroom curricula
- Piloting a conservation curriculum in the Galapagos through our partnership with Darwin Animal Doctors
- Teaching our lessons remotely via videoconferencing at an international school in Italy
- Expanding our programs to Long Island in collaboration with Seraphim12 Foundation

 Expense Allocation by Function

<table>
<thead>
<tr>
<th>Function</th>
<th>2011</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Services</td>
<td>$411,116</td>
<td>$373,932</td>
</tr>
<tr>
<td>Management and General</td>
<td>$25,779</td>
<td>$14,691</td>
</tr>
<tr>
<td>Fundraising</td>
<td>$23,361</td>
<td>$25,126</td>
</tr>
<tr>
<td>Total Expenses</td>
<td>$458,256</td>
<td>$413,749</td>
</tr>
</tbody>
</table>

Excess of Public Support and Revenue over Expenses

<table>
<thead>
<tr>
<th>2011</th>
<th>$47,982</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010</td>
<td>$10,336</td>
</tr>
</tbody>
</table>

Net Assets

<table>
<thead>
<tr>
<th></th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beginning of year</td>
<td>$132,219</td>
</tr>
<tr>
<td>End of year</td>
<td>$180,201</td>
</tr>
</tbody>
</table>

Cash and Cash Equivalents

<table>
<thead>
<tr>
<th></th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beginning of year</td>
<td>$126,605</td>
</tr>
<tr>
<td>End of year</td>
<td>$105,500</td>
</tr>
</tbody>
</table>
Humane Education Advocates Reaching Teachers (HEART) operates as a 501(c)(3) non-profit corporation dedicated to fostering a more humane world through education.

HEART Board
Brad Goldberg, Chair
Ashley Craig
Rosemary Lee
Lena Townsend
Sheryl Pipe
Zoe Weil

Executive Director
Meena Alagappan, Esq.

Program Coordinator
Kimberly Korona

Chicago Program Director
Bob Schwalb

Indianapolis Program Director
Kristina Hulvershorn

Office Address
141 Halstead Avenue, Suite 301
Mamaroneck, NY 10543

Mailing Address
P.O. Box 738
Mamaroneck, NY 10543

telephone | 914-381-0309 | 212-744-2504
fax | 914-381-6176
email | email@TeachHumane.org
website | www.TeachHumane.org

HEART is grateful to our generous supporters who share our vision of a more compassionate world. Our services could not thrive without your support. Thank you for your sincere belief in our work and commitment to our mission.

Foundations, Government, Corporations and Charities
A Kinder World Foundation
Animal Welfare Trust
NYC Council Member
- Maria del Carmen Arroyo
ASPCA
Berman Family Foundation
Bradley L. Goldberg Family Foundation
Community Betterment Foundation
Countryside Church Unitarian Universalist
The Peter Dartley Charitable Trust
DaVita Inc
Double-R Foundation
The Max & Victoria Dreyfus Foundation
NYC Council Member Daniel Dromm
Edouard Foundation
Elinor Patterson Baker Foundation
FDTN Trust
Honeywell International
Humane Society of the United States
IDP Foundation, Inc
Josephine Lawrence Hopkins Foundation
Kraft Foods Foundation
Steven C. Leuthold Family Foundation
Menken Foundation
Metzger-Price Fund
Native Foods Belmont LLC
On Shore, Inc
One Point of Light Foundation
PAJWELL Foundation
NYC Council Member Annabel Palma
The Playground Improv Theater
Silicon Valley Community Foundation
Robert C. and Tina Sohn Foundation
T’s Restaurant
Tortuga Foundation
Winley Foundation
Winnick Family Foundation

Individuals ($100 or more)
Margaret Barletta
Scott Baxter
Suzi and Bruce Blackman
Ruth and Lou Brause
Laura Bruzas
Ellen Brooks and Marshall Cohen
Ashley and Robert Craig
Dudley and Michael Del Balso
Jeffrey Deutch
Susie and Doug Fischer
Margot and Norman Freedman
Rory Gibbons
Mark Gillono
Richard Gold
Sunny and Brad Goldberg
Nancy Goldberg
Lewis Goldstein
Emily and Gene Grant
Kelly and Jonathan Grayer
Judy Hamilton
Ruth and Steve Hendel
Toni and Dr. Stuart Holden
Allen Holladay
Wendy and Doug Kreeger
Michael Kudia
Jane Lombard
Amy Ludwigion
Edith McBean
Shaun Nirenstein
Dan Noel
Nancy Portnoy
Andrea and Andrew Potash
Ellen and Donny Powers
Kathryn Vann Reidy
Donna and Ben Rosen
Peggy and Harvey Saferstein
Joan and Stuart Schapiro
Leona Sepulveda
Kelly Shea
Lindsay Shea
Taylor Smith
Susan Sollins
Liz and Mayo Stuntz
Adele and Ron Tauber
Buddy Teich
Kenneth Torella
Barbara Yeddis
Stella Zee
Aubrey Zill

Printed on 100% recycled paper.