HEART’s mission is to foster compassion and respect for other human beings, animals and the environment by educating youth and teachers in humane education.
2013 was another year of major accomplishments for HEART as we continued to move toward our longer term goal of having humane education represented in the standard school curriculum. Teaching students to have compassion and respect for other people, animals and the environment should be required instruction for youth of all ages.

The great success of our national humane education conference held last September at NYU, in partnership with Jane Goodall’s Roots and Shoots and the Institute for Humane Education, reinforced our belief that teachers are extremely interested in incorporating humane education in school curricula and after-school programs.

In 2013 HEART continued to implement widely our multi-faceted program. We reached thousands of students with over 160 age-appropriate lessons, trained hundreds of teachers through professional development workshops, and created our own humane education resources, including a K-12 teacher resource guide in collaboration with the ASPCA and the International Fund for Animal Welfare.

There is a huge unmet need to bring humane education to our youth. With our extensive curriculum in place, HEART’s programs in New York, Chicago, Indianapolis and Portland, OR, and our alliances with other organizations, HEART is poised to reach large youth populations in the years ahead. We are working to develop a more compassionate, safe, and sustainable world and we are grateful to our skilled staff along with our many generous supporters who help make this critical work possible.

Brad Goldberg
Chair

Meena Alagappan, Esq.
Executive Director

2013 Program Accomplishments

Humane Living Program

HEART’s Humane Living Program is an adaptable multi-lesson humane education curriculum that encompasses human rights, animal protection and environmental preservation issues. Students conduct a variety of related service projects. In 2013, we served over 5,500 K-12 students through in-school, after-school and summer camp programs in the New York City, Chicago, Indianapolis and Portland (Oregon) areas.

HEART students learned about migrant farming, sweatshops, puppy mills, farm animals, endangered species, climate change and bullying, among many other subjects.

Students organized a drive to donate baby blankets to Born Free USA Primate Sanctuary.

About HEART

HEART’s services are specially designed to provide a combined focus on human rights, animal protection and environmental preservation. Our direct services to educators and students, as well as our advocacy efforts, enable us to significantly impact the way young people think about their responsibility to one another, animals and the natural world. By linking our age-appropriate instructional program to our service-based learning program, we give students the tools to make positive changes. We are the only full-service provider of humane education in the New York City, Chicago, Indianapolis and Portland (Oregon) areas and we offer our services at no cost to public schools and non-profit agencies.

The benefits of teaching humane education are far-reaching. Our programs:

- Create more compassionate citizens and contributors to the greater community;
- Foster a sense of responsibility for children to act upon their personal beliefs;
- Cultivate empathy for animals and decrease animal abuse in our society;
- Encourage students to strive for a sustainable society while protecting natural resources and the environment; and
- Help reduce and prevent violence in school and at home.
For the second year, we taught a successful 2-week Humane Heroes Summer Camp at the Chicago Anti-Cruelty Society’s shelter facility.

The Isabela Oceanographic Institute began teaching the HEART-Darwin Animal Doctors’ humane education curriculum to very attentive and engaged Galapagos students!

In partnership with the Hunts Point Alliance for Children in the Bronx, we offered our month-long Have a HEART summer camp. Children enjoyed exciting field trips to Catskill Animal Sanctuary, Animal Haven, Rocking the Boat and Urban Park Rangers.

Children in our weekly Caring Kids Program at Animal Haven learned about important animal protection issues, conducted projects to help animals, and enjoyed meeting adoptable dogs and cats.

Our “Be the Change” interactive workshop at the Indianapolis Peace Learning Center is now underway. One of the first exhibits volunteers created was a 28 foot whale made from trash that represents items that have been found in the stomachs of beached whales.

Students created educational posters that were displayed at school and online to inspire others to make a difference.
Humane Education Conference

In September 2013, we held a groundbreaking humane education conference, in partnership with Jane Goodall’s Roots and Shoots and the Institute for Humane Education and hosted by the NYU Animal Studies Initiative. We had a packed auditorium of 450 attendees, excellent speakers, inspiring keynote speeches by Dr. Jane Goodall, Arun Gandhi (the grandson of Mahatma Gandhi) and Zoe Weil, and breakout sessions led by some of the best humane education experts in the country, including five of HEART’s teachers.

Assessment

HEART’s programs in Chicago and NYC were rigorously and independently evaluated by the Director of Assessment at CUNY Staten Island. The results showed that our curriculum improved students’ knowledge and attitudes regarding humane education topics and HEART students were rated by their teachers as being significantly more prosocial than those in the control groups.

Resource Guide and Video Library

HEART co-authored a Humane Education Resource Guide of 40 animal-related lessons and activities for K-12 educators to assist them in teaching humane education in various settings. In addition, we developed HEART videos to complement our classroom lessons on puppy mills, animal shelters, wildlife rehabilitation, and animal rescue. We also created a series of “How To” video tutorials demonstrating projects to conduct with youth to help people, animals and the environment.

Teacher Training

In 2013 we:
• Co-sponsored a 36 hour humane education professional development course through the NYC Department of Education that qualified teachers toward a salary differential.
• Presented a service learning workshop at the Association of Professional Humane Educators (APHE) conference in California.
• Offered humane education trainings for activists and volunteers affiliated with other non-profit organizations.
• Expanded our public service project with the American Bar Association to the Kansas and North Carolina areas, where we trained attorneys to teach our lessons.
• Co-led a webinar with APHE through Humane Society University on humane education summer camps.
• Conducted a humane education workshop at the United Federation of Teachers on animal testing.
• Remotely trained staff at the Isabela Oceanographic Institute to pilot our program in the Galapagos.

2013 Program Accomplishments

NYC DOE teachers in our 36 hour course shared their class projects and took a field trip to Catskill Animal Sanctuary.

Year Ended December 31, 2013

<table>
<thead>
<tr>
<th></th>
<th>2012</th>
<th>2013</th>
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<tr>
<td>Total Public Support and Revenue</td>
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<td>Expenses</td>
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<td>Program Services</td>
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<td>Management and General</td>
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Net Assets

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<td>End of year:</td>
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Cash and Cash Equivalents

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Expense Allocation by Function

- Program Services: 87%
- Fundraising: 8%
- Management and General: 5%
HEART is grateful to our generous supporters who share our vision of a more compassionate world. Our services could not thrive without your support.

**Foundations, Government, Corporations and Charities**

A Kinder World Foundation  
Animal Welfare Trust  
ASPCA  
Bay and Paul Foundation  
Berman Rabbinate Foundation  
Bradley L. Goldberg Family Foundation  
Common Cup, Inc.  
Damai Foundation  
Double-R Foundation  
Dr. Robert C. and Tina Sohn Foundation  
FDTN Trust  
Greater Kansas City Community Foundation  
Guaranteed Rate Company  
Henry Nias Foundation  
Honeywell International  
Humane Society of the United States  
Janis and Alan Menken Foundation  
Josephine Lawrence Hopkins Foundation  
Laura J. Niles Foundation  
Metzger Price Fund  
Michele and Agnese Cestone Foundation  
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Maria del Carmen Arroyo  
NYC Council Member Daniel Dromm  
NYC Council Member Annabel Palma  
NYS Assembly Member Brian Kavanagh  
NYS Assembly Member Linda Rosenthal  
One Point of Light Foundation  
PAJWELL Foundation  
Peter Dartley Charitable Trust  
Rescue Paw Foundation  
Scotts Miracle-Gro Co.  
Shumaker Family Foundation  
Steven C. Leuthold Family Foundation  
The Spurlino Foundation  
Tortuga Foundation  
Winley Foundation

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