Fostering compassion and respect toward other people, animals and the environment.
2015 was a year of significant achievements for HEART. We brought our powerful compassion building curriculum to thousands of students in NYC, Chicago, Indianapolis and Portland, Oregon. We had a most successful launch of our 160 page animal focused resource guide, which will enable educators anywhere in the country to integrate animal protection lessons and activities into their regular classroom curricula. We had a very active teacher training year, including the commencement of our Certified HEART Instructor Program where we train individuals to teach our lessons in their local schools.

On the financial side, we are pleased to report a record level of revenues of $611,000. And we significantly strengthened our board, adding the Honorable Suzi Oppenheimer, retired NYS Senator, and Bruno Sarda, who is Director of Social Responsibility for Dell.

Last year also marked the tenth anniversary of our Humane Living program, which began in 2006 as a ten lesson pilot program for grades 4-6 and today includes a portfolio of over 180 lessons covering grades K-12, along with extensive teacher training programs.

We now have the ability to leverage the strong foundation that has been built over the past decade to extend our reach to large numbers of students and teachers in the coming years. Children’s education should include learning the values of compassion and personal responsibility toward all living beings and the environment, but in reality that is rarely the case. HEART will work tirelessly to help institutionalize humane education and with your generous support we will succeed.
HEART | Statement of Activities

Year Ended December 31, 2015

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total Public Support and Revenue</strong></td>
<td>$556,116</td>
<td>$610,660</td>
</tr>
<tr>
<td><strong>Expenses</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Program Services</td>
<td>$464,338</td>
<td>$473,638</td>
</tr>
<tr>
<td>Management and General</td>
<td>$27,468</td>
<td>$28,374</td>
</tr>
<tr>
<td>Fundraising</td>
<td>$52,922</td>
<td>$48,790</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td>$544,728</td>
<td>$550,802</td>
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<tr>
<td><strong>Excess of Public Support and Revenue over Expenses</strong></td>
<td>$11,388</td>
<td>$59,858</td>
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</table>

**Net Assets**

<p>| | | |</p>
<table>
<thead>
<tr>
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</thead>
<tbody>
<tr>
<td>Beginning of year</td>
<td>$223,099</td>
<td></td>
</tr>
<tr>
<td>End of year:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Unrestricted</td>
<td>$222,957</td>
<td></td>
</tr>
<tr>
<td>Temporarily Restricted</td>
<td>$60,000</td>
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</tr>
<tr>
<td>End of year</td>
<td>$282,957</td>
<td></td>
</tr>
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</table>

**Cash and Cash Equivalents**

<p>| | | |</p>
<table>
<thead>
<tr>
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</thead>
<tbody>
<tr>
<td>Beginning of year</td>
<td>$214,427</td>
<td></td>
</tr>
<tr>
<td>End of year</td>
<td>$280,380</td>
<td></td>
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</table>

**Expense Allocation by Function**

- Program Services: 86%
- Fundraising: 9%
- Management and General: 5%
2015 Program Accomplishments

Student Programs

In HEART’s 2015 summer programs, campers learned that making a difference is fun. Kids in the Bronx took field trips to Catskill Animal Sanctuary, Animal Haven, The Museum of Tolerance, and took part in projects like cleaning up local parks, creating eco-bags and donating cat toys to a local shelter. Chicago campers made cruelty-free cleaners, art out of trash, and bird feeders for their wild neighbors. Campers at Indianapolis’ Climate Change Camp learned how everything from the food we eat to the cars we drive impact the climate and the future of all species on earth.

We began evaluating our “Taking Action for Others” curriculum and field tested a new empathy curriculum in 2015 with promising results. HEART became part of the fabric of many school cultures and we were honored to receive the Spirit of Giving Award by Communities in Schools in Chicago. We also had the grand opening of Be the Change in Indianapolis, a humane education museum with 30 interactive stations. The exhibit has already had more than 1400 visitors.
Some other accomplishments include:
• Partnering with Games for Change and NYC DOE to provide resource support on the animal welfare theme for a new student digital game challenge
• Training professors and students at Universidad Cooperativa de Colombia to teach customized high school lessons from our Resource Guide
• Expanding the ABA public service project to Michigan
• Conducting training workshops for the United Federation of Teachers in NYC and Student Animal Legal Defense Fund chapters in Chicago
• Partnering with the Animal Protectorates in Los Angeles to train 40 volunteers

Teacher Training and Educational Resources

In 2015 we had exciting teacher training initiatives. We launched our HEART Certified Instructor program in San Diego, Seattle, and Miami. We also partnered with Tribes Learning Community to pilot a combined Humane Education and Social and Emotional Learning training program in Indianapolis. We brought our credit-bearing NYC DOE professional development course online and began our own webinar teacher training series. In addition, we made our Resource Guide available online and it has now been downloaded by hundreds of people in over 30 countries and 44 states.
Launched our Humane Living Program pilot project for grades 4-6
Established assessment study to evaluate effectiveness of the program
Started after school Humane Living Leadership Club
Initiated summer programs

2006

2007

G Broadened program to include grades K-3, 7-8, and 9-12
G Started serving summer program venues
G Completed assessment project started in 2006
G Began professional development workshops
G Redesigned HEART website and added comprehensive resources for teachers

2008

G Doubled students served
G Created experiential learning curriculum
G Began national collaborative humane education public service project with the American Bar Association (ABA)
G HEART-inspired humane education bills were introduced in NYS legislature

2009

G Broadened after school and summer programming
G Conducted credit-bearing professional development course in humane education through NYC Department of Education
G Launched ABA teacher training project in NYC and Washington DC
G Expanded HEART program to Chicago and added The Ethic Project to our program of humane education services
2010

- Grew experiential learning component of program
- Expanded partnership with the Hunts Point Alliance for Children
- Conducted ABA training workshops in Chicago and Baltimore
- Expanded The Ethic Project to New York

2011

- Conducted first summer camp in Chicago
- Began Be the Change interactive museum in Indianapolis
- Expanded HEART to Portland, Oregon
- Completed assessment of NYC and Chicago programs
- Held groundbreaking national humane education conference in NYC
- Conducted ABA trainings in North Carolina and Kansas
- Developed our own videos to complement our lessons

2012

- Pilot our own summer camp in New York
- Developed a service learning curriculum
- Partnered with 23 organizations
- Expanded HEART to Indianapolis
- Trained International Baccalaureate teachers in Baltimore
- Conducted ABA training in Los Angeles
- Trained teachers at WNET conference in NYC

2013

- Conducted first summer camp in Chicago
- Began Be the Change interactive museum in Indianapolis
- Expanded HEART to Portland, Oregon
- Completed assessment of NYC and Chicago programs
- Held groundbreaking national humane education conference in NYC
- Conducted ABA trainings in North Carolina and Kansas
- Developed our own videos to complement our lessons

2014

- Published Humane Education Resource Guide
- Grew Chicago, Indianapolis and Portland programs
- Held summer camps in four cities
- Began Humane Education Apprenticeship Program in Chicago
- Partnered with Rescue Paw Foundation to bring curriculum to Alabama
- Trained Assistant District Attorneys in Nassau County DA’s Office to teach humane education

2015

- Received Spirit of Giving Award by Communities in Schools in Chicago
- Had the grand opening of Be the Change Museum in Indianapolis
- Launched Certified Instructor program in San Diego, Seattle, and Miami
- Partnered with Tribes Learning Community to pilot a Social and Emotional Learning training program
- Brought NYC DOE professional development course online
- Began webinar training series
- Made Resource Guide available online
- Expanded ABA project to Michigan
- Conducted trainings for United Federation of Teachers, Student Animal Legal Defense Fund chapters, and Universidad Cooperativa de Colombia
HEART is grateful to our generous supporters who share our vision of a more compassionate world. Our services could not thrive without your support.

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Alex Payne Charitable Fund  
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Animal Welfare Trust  
Bay and Paul Foundation  
Chicago Community Trust  
Damial Foundation  
Double- R Foundation  
Food Fight Grocery  
Humane Society of the United States  
Josephine Lawrence Hopkins Foundation  
Kenneth A. Scott Charitable Trust  
Janis and Alan Menken Foundation  
Metzger Price Fund  
Miyoko’s Kitchen  
Henry Nias Foundation  
Laura J. Niles Foundation  
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Maria del Carmen Arroyo  
NYC Council Member Annabel Palma  
NYC Council Member Daniel Dromm  
NYS Assembly Member Brian Kavanagh  
NYS Assembly Member Linda Rosenthal  
One Point Of Light Foundation  
PAJWELL Foundation  
Rescue Paw Foundation  
Shumaker Family Foundation  
Dr. Robert C. and Tina Sohn Foundation  
The Spurlino Foundation  
Tofurky Company  
Tortuga Foundation  
Winley Foundation  
Winnick Family Foundation

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