LETTER FROM MANAGEMENT

The past year has arguably been the most productive since the launch of our Humane Living Program in 2006. This progress is the result of two converging programs that we believe will enable us to significantly increase our student reach over the next few years.

First is the fruition of a strategy to direct more of our staff efforts on developing resources that satisfy learning standards and can be integrated seamlessly into classroom curriculum. Our Comprehensive Resource Guide project, which will be completed in 2017, has taken hundreds of hours of staff time and is a prime example.

Second is a strategy to take advantage of the huge opportunities afforded by education technology. The use of technology in the classroom is transforming the way students learn and this has opened up major new opportunities for HEART to adapt our existing portfolio of lessons as well as to create new resources for teachers. Developing lessons that can be shared through new digital distribution channels will enable us to make important progress in reaching large numbers of students with our vital programs that develop more compassionate and responsible youth.

On the financial front we are happy to report HEART ended the year with record revenues and balance sheet liquidity.

Humane education is needed now more than ever and HEART is proud to be able to be in a leadership position to serve that need. We are so grateful to our supporters who identify with our mission and make our work possible.

Brad Goldberg
Chair of the Board

Meena Alagappan, Esq.
Executive Director

ABOUT HEART

HEART’s services are specially designed to develop a generation of compassionate changemakers. Our direct services to educators and students, as well as our lessons across education technology platforms, enable us to significantly impact the way young people think about their responsibility to one another, animals and the natural world. We are the only full-service provider of humane education in the New York City, Chicago, Indianapolis and Portland (Oregon) areas and we offer our services at no cost to public schools and non-profit agencies. Our programs strive to develop more compassionate citizens, cultivate empathy for animals, and motivate students to create a more sustainable society.
Teacher Training

We trained hundreds of teachers through our workshops. HEART:

- Taught an online credit-bearing professional development course through the NYC DOE.
- Developed a robust teacher training webinar series.
- Conducted a 3-day professional development workshop for schoolteachers in Utah, sponsored by the Ogden Weber Humane Education Society.
- Offered two professional development workshops on Social and Emotional Learning (SEL) and Service Learning through Working in the Schools in Chicago.
- Completed a combined humane education and SEL schoolwide training with Tribes Learning Community in Indianapolis.
- Offered a credit-bearing professional development workshop for teachers in collaboration with the Detroit Zoological Society and the Humane Society of Huron Valley.
- Conducted a Humane Literacy workshop in Chicago with the Puppy Mill Project.
- Presented our Taking Action for Others program at the Critical Teaching in Action conference in Los Angeles.

“HEART should be state mandated just like child abuse coursework is. Although we are given city mandated PD [professional development] on bullying, and a small variety of things which are important, having HEART PD’s would teach teachers more empathy and compassion and give them context of what is going on in the world. I believe it would improve the teaching profession, along with student learning, and increase care of our shared world. If we want to change the world, we need to be aware of what is going on and offer [students] ways...to take action for positive change.”

- Lynette Edwards
NYC Public School Teacher
Student Programs

Students from our in-school, after-school and summer camp programs were empowered to take action to create a kinder and more sustainable world. They educated peers about puppy mills, companion animal overpopulation, and farm animal issues. Students also organized donation drives and fundraisers, wrote letters to elected officials, cleaned up local parks, created humane backyards for urban wildlife, supported seniors from neighborhood centers and arranged an “elder wisdom”
library event, conducted service projects for shelter animals, and more. In addition, HEART facilitated inspiring youth-led groups. For example, high school students organized a youth advocacy group in Portland, raising funds to attend an animal rights conference in Los Angeles to promote humane education, and our climate campers in Indianapolis successfully advocated for a climate recovery resolution to make the city more climate change resilient.
Resources

- We developed over 30 standards-aligned lessons with STEM activities for K-5 teachers that will soon be published as a comprehensive resource guide.
- We expanded our curriculum to popular teacher and student-facing digital platforms.
- Our online Animal Resource Guide lessons have now been downloaded by thousands of people in almost every state and over 40 countries.
- Interactive exhibits at our Be the Change museum with the Peace Learning Center continued to attract hundreds of visitors, inviting them to learn meaningful ways to help other people, animals and the environment.

Animal Welfare Award

We were honored to be the recipient of the 2016 Animal Welfare Education Pet Hero Award from the Pet Philanthropy Circle.

Assessment

- An evaluation study showing that our programs improved students’ humane attitudes and prosocial behaviors was published by Dr. William Samuels in Anthrozoos, a multi-disciplinary journal of the interactions of people and animals.
- An assessment of our Taking Action for Others program showed increased empathy and perspective-taking ability for HEART students as compared to control groups.
- We began a longitudinal study of our summer campers since 2011 with the Hunts Point Alliance for Children.
## STATEMENT OF ACTIVITIES

**Year Ended December 31, 2016**

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total Public Support and Revenue</strong></td>
<td>$610,660</td>
<td>$615,849</td>
</tr>
<tr>
<td><strong>Expenses</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Program Services</td>
<td>$473,638</td>
<td>$475,696</td>
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<tr>
<td>Management and General</td>
<td>$28,374</td>
<td>$26,556</td>
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<tr>
<td>Fundraising</td>
<td>$48,790</td>
<td>$34,370</td>
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<tr>
<td><strong>Total Expenses</strong></td>
<td>$550,802</td>
<td>$536,622</td>
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<tr>
<td><strong>Excess of Public Support and Revenue over Expenses</strong></td>
<td>$59,858</td>
<td>$79,227</td>
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</table>

### Net Assets

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Beginning of year</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Unrestricted</td>
<td>$282,957</td>
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<tr>
<td>Temporarily Restricted</td>
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<tr>
<td><strong>End of year</strong></td>
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<td></td>
</tr>
<tr>
<td>Unrestricted</td>
<td>$289,184</td>
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<td>Temporarily Restricted</td>
<td>$73,000</td>
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<td><strong>End of year</strong></td>
<td>$362,184</td>
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### Cash and Cash Equivalents

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Beginning of year</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>End of year</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Unrestricted</td>
<td>$280,380</td>
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<td>Temporarily Restricted</td>
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<tr>
<td><strong>End of year</strong></td>
<td>$348,137</td>
<td></td>
</tr>
</tbody>
</table>

### Expense Allocation by Function

- Program Services: 89%
- Fundraising: 6%
- Management and General: 5%
HEART is grateful to our generous supporters who share our vision of a more compassionate world. Our services could not thrive without your support.

Foundations, Government, Corporations and Charities
- A Kinder World Foundation
- Acton Family Fund
- Advantage Testing of Long Island
- Alex Payne Charitable Fund
- Anderson-Rogers Foundation
- Animal Welfare Trust
- Bay and Paul Foundation
- The Emma and Georgina Bloomberg Foundation
- Bradley L. Goldberg Family Foundation
- Peter Dartley Charitable Trust
- Double-R Foundation
- Humane Society of the United States
- Josephine Lawrence Hopkins Foundation
- JPB Foundation
- Kansas City Community Foundation
- Janice and Alan Menken Foundation
- Metzger Price Fund
- Miyoko's Kitchen
- Morgan Stanley Foundation
- Henry Nias Foundation
- Laura J. Niles Foundation
- NYC Council Member Annabel Palma
- NYC Council Member Daniel Dromm
- NYS Assembly Member Brian Kavanagh
- NYS Assembly Member Linda Rosenthal
- On Shore, Inc.
- One Point of Light Foundation
- PAJWELL Foundation
- Rescue Paw Foundation
- Shumaker Family Foundation
- Dr. Robert C. and Tina Sohn Foundation
- The Spurlino Foundation
- Tortuga Foundation
- Laura B. Vogler Foundation
- Robert W. Wilson Charitable Trust
- Winley Foundation
- Winnick Family Foundation

Individuals ($100 or more)
- Suzi and Bruce Blackman
- Melinda DeChiazza Cloobeck
- Eileen Cohen
- Ellen Brooks and Marshall Cohen
- Dudley and Michael Del Balso
- Marvin Eisenstadt
- Susie and Doug Fischer
- Margot Freedman
- Robert Friedlander
- Becky Gibbons
- Richard Gold
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- Lewis Goldstein
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- Meryl and Meredith Lewis
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- Joe Lyons
- Edith McBean
- Kathleen O’Grady
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- Andrea and Andrew Potash
- Helen and Brian Rafferty
- Paola Sackett
- William Sacrey
- Peggy and Harvey Saferstein
- Bruno Sarda
- Chuck Stepner
- Liz and Mayo Stuntz
- Ken Swensen
- Adele and Ron Tauber
- Elizabeth Tortora
- Lena Townsend
- Candy and Mark Udell
- Shelly Unverferth
- Susan and Ed Van Dolsen
- Steve Whitman
- Alexandra Bowes and Stephen Williams
- Susan and Ben Winter

Humane Education Advocates Reaching Teachers (HEART) operates as a 501(c)(3) non-profit corporation dedicated to fostering a more humane world through education.

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- Helen Rafferty
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- Steve Whitman, Secretary

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Senior Program Director
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- Indianapolis
  - Kristina Hulvershorn, M.Ed.
- Portland
  - Claire Howe, Esq.

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