Fostering Compassion Through Education
Our “Justice for All” comprehensive resource guide published in 2017 features these interconnections and enables us to reach teachers with lessons and activities that can easily be incorporated into classroom curricula. During the year, we also initiated our groundbreaking Compassionate Communities Award in the South Bronx, further integrating animal protection, social justice, and environmental concerns into school programs.

In 2017 we remained focused on the opportunities afforded by digital distribution channels. We added lessons on the interactive Nearpod platform, which has a reach of over 10,000 schools nationwide with its digital content being used by 3 in 5 U.S. school districts. We also completed our first digital educational game introducing HEART’s Compassionate Investigators in Training who are given the challenge of tracing the source of a puppy’s illness, leading them to a puppy mill in Missouri.

HEART continued to teach youth directly in New York, Chicago, Indianapolis, Portland through our classroom, after school, and community programs. We also continued our summer engagements, including our popular Climate Camp in Indianapolis.

All told, 2017 was a very productive year and we are thankful to everyone who contributed to making it a record revenue year. Fostering compassion toward animals, people, and the natural world should be a component of every child’s education, and HEART intends to work tirelessly to help make that a reality.

ABOUT HEART

HEART’s services are specially designed to develop a generation of compassionate changemakers. Our direct services to educators and students, as well as our lessons across education technology platforms, enable us to significantly impact the way young people think about their responsibility to one another, animals, and the natural world. By linking our age-appropriate instructional program to our service-based learning program, we give students the tools to make positive changes. We offer our services at no cost to public schools and non-profit agencies. Our programs strive to develop more compassionate citizens, cultivate empathy for animals, and motivate students to create a more sustainable society.
Justice for All Resource Guide

We completed a new comprehensive humane education resource guide for K-5 teachers called "Justice for All: Educating Youth for Social Responsibility." The content supports social-emotional growth, delving deeply into real world topics related to diverse human, animal, and environmental topics. This 300 page guide contains 31 standards-aligned activities and lessons with all student materials included and ready for use. In addition, HEART began development of a comprehensive resource guide for secondary school teachers, expected to be released in May of 2018.

We also continued to distribute our previous humane education resource guide with 40 animal protection lessons and activities for K-12. It has now been viewed by thousands of educators in more than 30 countries and over 40 states.

Digital Educational Game

Our most innovative project of 2017 was the development of a digital educational adventure game where our Compassionate Investigators in Training explore humane issues around the world, learning important ways to protect animals. In our first game called "Case of the Sick Puppy," students uncover the reality behind the puppy mill industry. The game was released in 2018 and is playable at no cost through our website.

Interactive Lessons

We expanded our curriculum to popular digital platforms. We became content partners with Nearpod, which is a student-facing platform providing interactive presentation and assessment tools that teachers can use in engaging ways in a 1:1 lesson delivery platform. Digital expansion has enabled our resources to reach thousands more students and educators.

Compassionate Communities Award

All elementary schools in District 8 in the Bronx participated in our new Compassionate Communities contest. HEART provided guidance and resources in this incredible opportunity for schools to enhance connections to their surrounding community and build on their existing programs that promote respect for all, animal protection, and environmental stewardship. Contestants will present their activities and accomplishments in a celebration and awards ceremony at City Hall at the end of the school year in June before an esteemed panel of judges, including leaders from the NYC DOE and the Mayor’s office.
Teacher Training

Through various partnerships, we trained hundreds of teachers, animal activists, and concerned citizens to conduct humane education lessons. Some highlights from the past year include:

- Teaching an online credit-bearing professional development course through the NYC DOE.
- Continuing our robust bi-monthly teacher training webinar series.
- Offering credit-bearing professional development workshops through WITS (Working in the Schools) in Chicago on humane books and teaching conflict resolution skills in the classroom.
- Presenting on the connection between social-emotional learning and humane education at the Association of Professional Humane Educators’ national conference in Seattle.
- Co-presenting a credit-bearing professional development workshop for metro-Detroit area teachers.
- Conducting a workshop on teaching students to take action for child farmworkers at the Educators’ Network for Social Justice Conference in Milwaukee.
- Presenting on using humane education strategies to teach food justice at Animal Place’s annual farm animal conference in California.

“This course focused on caring about our role on earth and how we can improve the world. It provided a variety of resources and lessons on humane education topics, which doesn’t occur in other [professional development] courses…I am so happy I took this course!”

- NYC public school teacher

“This is a workshop that all teachers should participate in.”

- Chicago public school teacher

“I now have a variety of great ideas for how to incorporate more humane education lessons into my curriculum.”

- NYC public school teacher

### Year Ended December 31, 2017

<table>
<thead>
<tr>
<th>Description</th>
<th>2016</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Public Support and Revenue</td>
<td>$615,849</td>
<td>$625,527</td>
</tr>
<tr>
<td>Expenses</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Program Services</td>
<td>$475,696</td>
<td>$540,441</td>
</tr>
<tr>
<td>Management and General</td>
<td>$26,356</td>
<td>$31,745</td>
</tr>
<tr>
<td>Fundraising</td>
<td>$34,370</td>
<td>$40,530</td>
</tr>
<tr>
<td>Total Expenses</td>
<td>$536,622</td>
<td>$612,716</td>
</tr>
</tbody>
</table>

Excess of Public Support and Revenue over Expenses

<table>
<thead>
<tr>
<th>Description</th>
<th>2016</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Excess of Public Support and Revenue over Expenses</td>
<td>$79,227</td>
<td>$12,811</td>
</tr>
</tbody>
</table>

### Net Assets

<table>
<thead>
<tr>
<th>Description</th>
<th>2016</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beginning of year</td>
<td>$362,184</td>
<td>$321,995</td>
</tr>
<tr>
<td>Unrestricted</td>
<td></td>
<td></td>
</tr>
<tr>
<td>End of year</td>
<td>$321,995</td>
<td>$374,995</td>
</tr>
<tr>
<td>Temporarily Restricted</td>
<td>$53,000</td>
<td></td>
</tr>
<tr>
<td>End of year</td>
<td>$374,995</td>
<td></td>
</tr>
<tr>
<td>Cash and Cash Equivalents</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Beginning of year</td>
<td>$348,137</td>
<td>$342,179</td>
</tr>
<tr>
<td>End of year</td>
<td>$342,179</td>
<td></td>
</tr>
</tbody>
</table>

### Expense Allocation by Function

- Program Services: 88%
- Fundraising: 7%
- Management and General: 5%

---

**Come learn with us!**

H.E.A.R.T.’s webinars cover a variety of important humane education topics for both traditional and non-traditional educators, parents/guardians, and concerned citizens.

They are free to attend and are recorded for later viewing in case you miss out!

Visit: teachheart.org/webinars

---

**Adopt, don’t shop!!**

You can save a life.

When you get something you want... FEEL?! Pining with less pain points on wings they were born. They have an opinion... they count... YOU COUNT! They can change your life.
HEART’s mission is to develop a generation of compassionate youth who create positive change for animals, people, and the natural world. We are grateful to our generous supporters who share our vision of a more compassionate world. Our services could not thrive without your support.

Foundations, Government and Corporations

A Kinder World Foundation  Humane Society of the United States
Acton Family Giving  Janis & Alan Menken Charity Fund
Alex Payne Charitable Fund  Josephine Lawrence Hopkins Foundation
Anderson-Rogers Foundation  JPB Foundation
Animal Welfare Trust  Laura J. Niles Foundation
Bay and Paul Foundation  Metzger Price Fund
Chicago Community Trust  Morgan Stanley Foundation
Damial Foundation  NYC Council Member Annabel Palma
Double-R Foundation  NYC Council Member Daniel Dromm
Henry Nias Foundation

Individuals ($100 or more)

Suzi & Bruce Blackman  Philip & Colleen Hempleman
Melinda DeChiazza Cloobeck  Dr. Stuart & Toni Holden
Ellen Brooks & Marshall Cohen  Kimberly Korona
Marydene Davis  Doug & Wendy Kreeger
Mike & Dudley Del Balso  Lilli & Kevin Lawner
Rebecca Finn  Meryl & Meredith Lewis
Susie & Doug Fischer  Jane Lombard
Margot Freedman  Joe Lyons
Robert Friedlander  Edith McBean
Julie Gianni  Marty & Suzi Oppenheimer
Sandra Giardini  Nancy Portnoy
Richard Gold  Andrew & Andrea Potash
Brad & Sunny Goldberg  Brian & Helen Rafferty
Nancy Goldberg  William Sacrey

Humane Education Advocates Reaching Teachers (HEART) operates as a 501(c)(3) non-profit corporation dedicated to fostering a more humane world through education.

HEART Board
Brad Goldberg, Chair
Richard Gold
Suzi Oppenheimer
Helen Rafferty
Lena Townsend
Candy Udell
Steve Whitman, Secretary

Executive Director
Meena Alagappan, Esq.

Senior Program Director
Kimberly Korona, M.Ed.

Service Learning Director
Jeannie Russell, M.Ed.

Program Managers
Mickey Kudia, M.Ed.
Kristina Hulvershorn, M.Ed.
Claire Howe, Esq.

Contact
Mailing Address:
P.O. Box 738

Office Address:
141 Halstead Ave., Suite 301
Mamaroneck, NY 10543

Telephone:
914-381-0309  212-744-2504

email@TeachHeart.org
www.TeachHeart.org

Printed on 100% recycled paper.