In 2018, HEART reached new heights as we accelerated our efforts to develop humane education programs that significantly extend our reach to teachers and students – not only within the cities where we operate, but also nationwide. As our cover illustrates, we were honored to be selected by the Humane Education Coalition as the first winner of its Excellence in Humane Education Award.

We broadened our portfolio of resources for teachers so they can seamlessly integrate humane education into their curricula, completing our third resource guide, Justice for All, for secondary school students. We also doubled our lesson offerings on the popular Nearpod digital platform used by teachers across the country.

Our Compassionate Communities Award project, undertaken in collaboration with the NYC Mayor’s Office and the NYC Department of Education, inspired 21 Bronx elementary schools to infuse humane education into their school culture. This program, culminating in an awards ceremony at City Hall in June 2018, was so successful that it will expand to other locations in 2019.

HEART is also one of the three organizations comprising the recently formed Transformative Learning Alliance (TLA). In 2018, TLA laid the groundwork for a collaborative project embodying an innovative approach to offering Social and Emotional Learning to schools through an easy-to-use tool called Everyday Circle Cards, scheduled for release in 2019.

We finished the year with preparations for the January 2019 launch of our HEART Network, a free support service empowering animal shelters, sanctuaries, rescue groups, and other animal protection organizations to deliver effective humane education programs.

All in all, 2018 was our most productive year ever, thanks to our staff of dedicated expert educators and our generous donors. We are grateful to all of you who make our work possible and share our goal of developing a more compassionate world through education.

**EXCELLENCE IN HUMANE EDUCATION AWARD**

We were honored to have our program accomplishments recognized collectively in September, when we received the Excellence in Humane Education Award from the Humane Education Coalition. According to this international alliance, each year it “honors a distinguished organization that has made a significant contribution to the field of humane education. The purpose of this award is to recognize the outstanding commitment and achievements of agencies involved in advancing humane education in innovative and extraordinary ways.”

**COMPASSIONATE COMMUNITIES AWARD PROGRAM**

In June 2018, we completed a successful year-long Compassionate Communities Award contest in collaboration with the NYC Mayor’s Office and the NYC Department of Education (DOE). The competition engaged all the elementary schools in Bronx District 8 in an innovative program designed to share humane education practices and resources that inspire respect, empathy, and social action. HEART served as a resource to the schools, providing free consulting services and support as they incorporated humane education into their classes, after-school programs, parent engagement projects, and schoolwide initiatives.

The goal of this project was to demonstrate our ability to take a district-wide approach to inspiring schools to infuse humane education into their school culture and effectively reach a large number of students. The contest engaged 21 elementary schools with a total of 14,380 students in PreK-5. Contestants presented their Compassionate Communities activities and accomplishments in a ceremony at City Hall in June before an esteemed panel of judges, including leaders from the DOE and Mayor’s office. The cash prize of $10,000 is helping the winning school to fund projects aligned with the goals of the competition.

**ABOUT HEART**

HEART’s services are specially designed to develop a generation of compassionate changemakers. Our direct services to educators and students, as well as our lessons across educational technology platforms, enable us to significantly impact the way young people think about their responsibility to one another, animals, and the natural world. By linking our age-appropriate instructional program to our service-based learning program, we give students the tools to make positive changes. We offer our services at no cost to public schools and nonprofit agencies. Our programs strive to develop more compassionate citizens, cultivate empathy for animals, and motivate students to create a more sustainable society.
Student Programs
HEART directly taught more than 3,000 students in the New York City, Chicago, Indianapolis, Detroit, Madison (Wisconsin), Princeton (New Jersey), and Portland (Oregon) areas. We offered multi-lesson instructional and service-based programs in-school, after-school, and in summer camps. We also facilitated many experiential learning projects through which students took action to help others and the planet. We conducted summer programs in NYC, Chicago, and Indianapolis and co-sponsored a successful Climate Camp. In addition, our Be the Change interactive humane education museum within the Peace Learning Center in Indianapolis continued to draw hundreds of visitors.

Digital Expansion of Lessons
We continued expanding our digital initiatives through lesson-sharing platforms for teachers, indexing our lessons to numerous national learning standards to make them more accessible and usable in schools nationwide. We also developed nine more lessons on Nearpod, a student-facing platform providing interactive presentation and assessment tools that can be used in engaging ways by teachers in the classroom via a 1:1 lesson delivery system. These digital expansions have enabled our resources to reach thousands more students and educators.

Educational Game
We released an innovative digital educational adventure game in 2018 called “Case of the Sick Puppy.” In this game, our Compassionate Investigators in Training uncover the reality behind the puppy mill industry. The game is playable at no cost through our website, where we have also included freely downloadable introductory and post-game lessons to facilitate its use in school classrooms.

Secondary School Resource Guide
We completed a new comprehensive humane education resource guide for secondary school teachers called Justice for All: Educating Youth for Social Responsibility. The content supports social-emotional growth, delving deeply into real-world topics related to diverse human, animal, and environmental matters. This 190-page guide contains 18 standards-aligned activities and lessons, with all student materials included and ready to use. We also continued to promote and disseminate our two other resource manuals. Our previous K-5 Justice for All guide, with 31 lessons, and our K-12 Humane Education Resource Guide, with 40 animal protection lessons, have now been viewed by over 30,000 educators in more than 30 countries.
2018 PROGRAM ACCOMPLISHMENTS, CONT.

HEART Network

We prepared for the January 2019 launch of our HEART Network, a free service providing member animal protection organizations, shelters, rescue groups, and sanctuaries with support for their humane education programs. We exhibited at conferences to promote the initiative and now have over 200 members eager to deliver high-quality humane education programs for youth of all ages. Network members have access to customized educational resources; a monthly bulletin with special themes, tips, tools, ideas, and inspiration to support their youth programs; a private Facebook group to collaborate with one another; and online training available on demand and tailored to their needs.

Teacher Training

We extended our reach nationally by continuing our free bimonthly webinar series in which we train participants to teach humane education. Through various collaborations, we also conducted professional development workshops and courses for over 100 educators, including:

- Teaching an online 36-hour credit-bearing professional development course through the NYC Department of Education
- Offering credit-bearing professional development workshops through WITS (Working in the Schools) in Chicago on Increasing Engagement by Teaching About Animals and Environmental Education Tools for Teachers
- Partnering with the American Bar Association to expand our joint public service project to Nashville, training attorneys to teach an animal protection curriculum to elementary students
- Conducting a credit-bearing workshop, Improving Literacy through Humane Education, at Western Kentucky University in Bowling Green that was promoted by the Kentucky Department of Education
- Presenting at the Iowa Veganfest on using effective humane education strategies to create a more compassionate and sustainable food system
- Offering credit-bearing professional development workshops through WITS (Working in the Schools) in Chicago on Increasing Engagement by Teaching About Animals and Environmental Education Tools for Teachers
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2018 STATEMENT OF ACTIVITIES

Year Ended December 31, 2018

<table>
<thead>
<tr>
<th></th>
<th>2018</th>
<th>2017</th>
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<tbody>
<tr>
<td>Total Public Support and Revenue</td>
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<td>$625,527</td>
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<tr>
<td>Expenses</td>
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<tr>
<td>Program Services</td>
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<td>Management and General</td>
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<td>Excess of Public Support and Revenue over Expenses</td>
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Net Assets

<table>
<thead>
<tr>
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<th>2018</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beginning of year</td>
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<tr>
<td>End of year</td>
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<td>$391,683</td>
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<tr>
<td>Unrestricted</td>
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<td>Temporarily Restricted</td>
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<td>End of year</td>
<td>$408,567</td>
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Expense Allocation by Function

- 83% Program Services
- 8% Management and General
- 9% Fundraising

Proud member of the
HEART Network
Providing Quality Humane Education
teachheart.org/network
HEART’s mission is to develop a generation of compassionate youth who create positive change for animals, people, and the natural world.

Foundations, Government, Corporations, and Charities

A Kinder World Foundation
Acton Family Giving
Animal Welfare Trust
Rose M. Badgeley
Residuary Charitable Trust
Bay & Paul Foundations
Davial Foundation
Double-R Foundation
Greater Kansas City Foundation
Humane Education Advocates Reaching Teachers (HEART) operates as a 501(c)(3) nonprofit corporation dedicated to fostering a more humane world through education.

Individuals ($100 or more)

Meena Alagappan
Dr. Irwin Berman
Suzi & Bruce Blackman
Alexandra Bowes & Stephen Williamson
Ellen Brooks & Marshall Cohen
William Christopher
Melinda DeChiazza Cloobeck
Marydene Davis
Mike & Dudley Del Balso
Susie & Doug Fischer
Margot Freedman
Robert Friedlander
Richard Gold
Brad & Sunny Goldberg
Nancy Goldberg
Judy Hamilton
Philip & Colleen Hempleman
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Ron & Adele Tauber
Len Townsend
Candy & Mark Udell
Ronald & Christie Ulrich
Susan & Ed Van Dolsen
Steven Whitman
Ben & Susan Winter
Sharon Zoffness

Foundations, Government, Corporations, and Charities

Josephine Lawrence Hopkins Foundation
Humane Society of the United States
Janis and Alan Menken Charity Fund
Metzger Price Fund
Henry Nias Foundation
Laura J. Niles Foundation
NYC Council Member Daniel Dromm
NYS Assembly Member Linda Rosenthal
NYS Senator Brian Kavanagh
One Point of Light Foundation
PAJWELL Foundation
Alex Payne Charitable Fund
Rescue Paw Foundation
Dr. Robert C. & Tina Sohn Foundation
Thompson Family Foundation
Tortuga Foundation
Robert W. Wilson Charitable Trust
Winley Foundation
Winnick Family Foundation

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Candy Udell
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