During 2019, the scale and impact of HEART’s offerings for educators grew dramatically. We catalyzed the infusion of humane education into an unprecedented variety of settings through new or expanded programs, publications, teaching tools, teacher trainings, and 15 strategic partnerships. We are deeply grateful to our generous donors and supporters who made these innovations possible. HEART continues to work assiduously toward creating a more compassionate and just world for all living beings.

16,000 Students reached through HEART’s Compassionate Communities Awards program.

32,580 Students engaged in HEART’s online lessons during 2019 via third-party platforms.

2,092 Students reached directly by HEART instructors in 2019 during in-school and afterschool programs.

2,000 Students served by schools piloting the new Everyday Circles social and emotional learning (SEL) toolkit.

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FINANCIAL SUMMARY

STATEMENT OF ACTIVITIES Year Ended December 31, 2019

Total Public Support and Revenue $650,516

Expenses
- Program Services $485,148
- Management & General $83,420
- Fundraising $81,903
Total Expenses $650,471
Excess of Public Support and Revenue over Expenses $45

Net Assets Beginning of year $421,183
End of year:
- Unrestricted $385,731
- Temporarily Restricted $35,500
End of year total $421,231

Cash and Cash Equivalents
Beginning of Year $408,567
End of Year $405,731

100% Percentage of Head Start instructors positively rating HEART’s teacher training on new Pre-K humane education curriculum.

105,721 Unique views of HEART’s website in 2019, more than double the number of unique views in 2018.

4/4 Educator rating of HEART content on the Teachers Pay Teachers learning platform.

801 Educators trained in 2019; 36 hours of HEART professional development content offered through the NYC Department of Education.

Thank you for this amazing course! It was such an important reminder that being a humane person is so much more valuable than anything else!

I loved the presentation and content! It provides an excellent way to develop children’s empathy and helps foster respect.

325 Member registrations to the HEART Network from animal-focused organizations in the U.S. and beyond.

301 Educators trained in 2019; 36 hours of HEART professional development content offered through the NYC Department of Education.

Our award-winning humane education resources and programs:
- Create engaged students, who are respectful, compassionate citizens of their communities.
- Foster a sense of responsibility for children to act upon their beliefs.
- Cultivate empathy for animals, which decreases animal abuse in our society.
- Reduce and prevent violence in school and at home.

HEART Board
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